

# Podcast Directories

1

## Apple Podcasts

<https://itunesconnect.apple.com>

*You NEED to submit to Apple Podcasts. Many other directories pull from Apple, so create this account first.*

2

## Spotify

<https://podcasters.spotify.com>

*Spotify is the second most popular podcast directory, primarily targeting listeners age 35 and under.*

3

## Google Podcasts

<https://podcastsmanager.google.com/add-feed>

*Google uses a web crawler to search for RSS feeds online. But you can speed up the process by adding your RSS feed here and creating an account through their podcast manager.*

*It's most important to have your podcast on the top 3 podcast directories. The remaining directories make up less than 10% of total podcast consumption. Click the links below to go directly to the submission sites.*

Amazon Music <https://podcasters.amazon.com>

Pandora <https://www.ampplaybook.com/podcasts>

iHeartRadio <https://podcasters.iheart.com>

Stitcher <https://www.simplecast.com/stitcher>

TuneIn <https://help.tunein.com/contact/add-podcast-S19TR3Sdf>