

Podcast Aircheck

How is your podcast doing? Ask yourself the following questions.

Podcast Questions

(circle one)

Does the name of my podcast represent what my show is about?	1	2	3	4	5
Does your podcast description tell people what to expect?	1	2	3	4	5
Is your podcast artwork legible, scalable and related to your show?	1	2	3	4	5
Is your podcast published to Apple, Spotify and Google?	1	2	3	4	5
Are you releasing podcast episodes consistently?	1	2	3	4	5
Do you have the stats to know who your audience is?	1	2	3	4	5
Are well are you connecting with your podcast audience?	1	2	3	4	5
Are you accomplishing your podcast goals?	1	2	3	4	5
Are you still having fun with your podcast?	1	2	3	4	5

Episode Questions

Does the title of your episode represent what the episode is about?	1	2	3	4	5
Are your show notes accurate with links and no spelling errors?	1	2	3	4	5
Is your episode artwork legible, scalable and related to your episode?	1	2	3	4	5
Is your show intro interesting, informative and concise?	1	2	3	4	5
Is the topic and purpose for this episode clearly defined?	1	2	3	4	5
Is your show easy to follow for new listeners?	1	2	3	4	5
Does the host(s) entertain and guide the episode?	1	2	3	4	5
Was the line of questioning thoughtful and interesting?	1	2	3	4	5
Were the commercials appropriate and a good length?	1	2	3	4	5
Was everyone using quality, external microphones?	1	2	3	4	5
Were the edits seamless so the episode flowed well?	1	2	3	4	5
Was the episode a good length?	1	2	3	4	5
How well would you rate this episode at one minute?	1	2	3	4	5
How well would you rate this episode at ten minutes?	1	2	3	4	5
How well would you rate this episode overall?	1	2	3	4	5

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Additional Questions

What are the main takeaways from this episode?

What was your call-to-action at the end?

Where there any cringe moments in this episode?

How did this episode help your audience?

What are your "wins" in this episode? What was done really well?

What are the areas of improvement for this episode?

What lessons did you learn from reviewing this episode?
